

# DUNSIN BOYE

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**Virtual Assistant | AI Video Creator | SEO & Digital Content Specialist** Lagos, Nigeria |

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## PROFESSIONAL SUMMARY

Creative and results-driven Virtual Assistant and AI Video Creator with expertise in generative AI tools, digital content optimization, and SEO strategy execution. Skilled in creating enhanced AI-generated video content using tools such as Luma AI, Kaiber, and Pika, while ensuring high-quality editing, watermark removal, and high-resolution delivery using CapCut and Wavespeed AI. Experienced in optimizing content for TikTok, Instagram, Reddit, and other digital platforms to improve engagement and visibility. Adept at developing SEO strategies that generate organic traffic and strengthen online brand presence. Strong communication, project management, and content marketing capabilities combined with a legal education background.

## WORK EXPERIENCE

### Virtual Assistant & AI Video Creator

Freelance / Remote {2023 – Present}

- Create AI-generated video content using generative tools such as Luma AI, Kaiber, and Pika.
- Edit and enhance video footage by removing watermarks and ensuring high-resolution uploads using CapCut and Wavespeed AI.
- Optimize video content for TikTok, Instagram, Reddit, and other social media platforms to maximize engagement and audience reach.
- Develop and execute SEO strategies that improve organic search traffic and online visibility.
- Support content marketing campaigns through AI-enhanced visuals, captions, and audience-focused storytelling.
- Manage multiple creative projects while meeting deadlines and maintaining consistent quality standards.

## LINKS TO PORTFOLIO:

<https://drive.google.com/drive/folders/1NN62sV8AIVYCvmTM4zI0vHDfrHWYvRSi>

[https://drive.google.com/drive/folders/1BSnJ0\\_90WKjGNVkJAtpy--P6qW2WaA8](https://drive.google.com/drive/folders/1BSnJ0_90WKjGNVkJAtpy--P6qW2WaA8)

## Digital Content & Marketing Support

Remote Projects / Freelance {2021 – 2023}

- Assisted businesses and content creators with social media management and digital branding.
- Conducted keyword research and implemented SEO best practices to improve website rankings.
- Produced engaging multimedia content tailored for online audiences and social media campaigns.
- Monitored analytics and engagement metrics to improve campaign performance and audience retention.

## EDUCATION

University of Lagos, Nigeria, LLB, Bachelor of Laws {2019-2023}

## SKILLS

- AI Video Creation & Generative Tools (Luma AI, Kaiber, Pika)
- Video Editing & Enhancement (CapCut, Wavespeed AI)
- SEO Strategy & Organic Traffic Growth
- Social Media Content Optimization
- TikTok, Instagram & Reddit Content Management
- Content Marketing & Digital Branding
- Copywriting & Creative Storytelling
- Virtual Assistance & Project Coordination
- Analytics & Audience Engagement Tracking

## TOOLS & PLATFORMS

Luma AI | Kaiber | Pika | CapCut | Wavespeed AI | Google Analytics | SEO Tools | TikTok | Instagram | Reddit

## **CERTIFICATIONS & ADDITIONAL TRAINING**

- AI Content Creation & Video Editing (Self-trained / Industry Experience)
- SEO & Digital Marketing Knowledge
- Content Optimization & Social Media Growth Strategies