# **CHARLES AYOOLA**

## content writer

**Experience:** 2 years | **Available:** Immediately | **Location:** Remote (Work From Home)

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#### ABOUT ME



Over the past few years, I've been building my path in the digital and creative space, mostly through writing, social media, and community building. I started out as a content writer, contributing articles to platforms like Gantech Blog and Opera News Hub, where I covered a range of topics from tech to lifestyle in a way that connects with everyday readers.

I later expanded into social media management and community roles. At Cashout Africa, I managed social media channels and helped grow their brand by educating users on crypto-to-naira conversions. Then came DesignDojo, a UI design platform, where I worked as a community manager—engaging with users, supporting bootcamp participants, and keeping the community active and informed.

Outside of these roles, I've been honing my digital marketing skills, with a focus on content marketing and copywriting. I'm particularly interested in how all of this intersects with entertainment and storytelling. With a background in criminology and business, I bring a unique blend of critical thinking and creativity to every project I touch.

I'm still evolving, but at the core, I'm all about communicating ideas in ways that feel real, engaging, and useful.

#### **WORK EXPERIENCE**



### **Cashout Africa**

Mid level | Social media manager and content writer Remote , Nigeria 2025-02-27 | Currently working here

At Cashout Africa I am in charge of creating content for Instagram and X. I work with a team that includes the market head and graphic designer.

#### Gantech.com

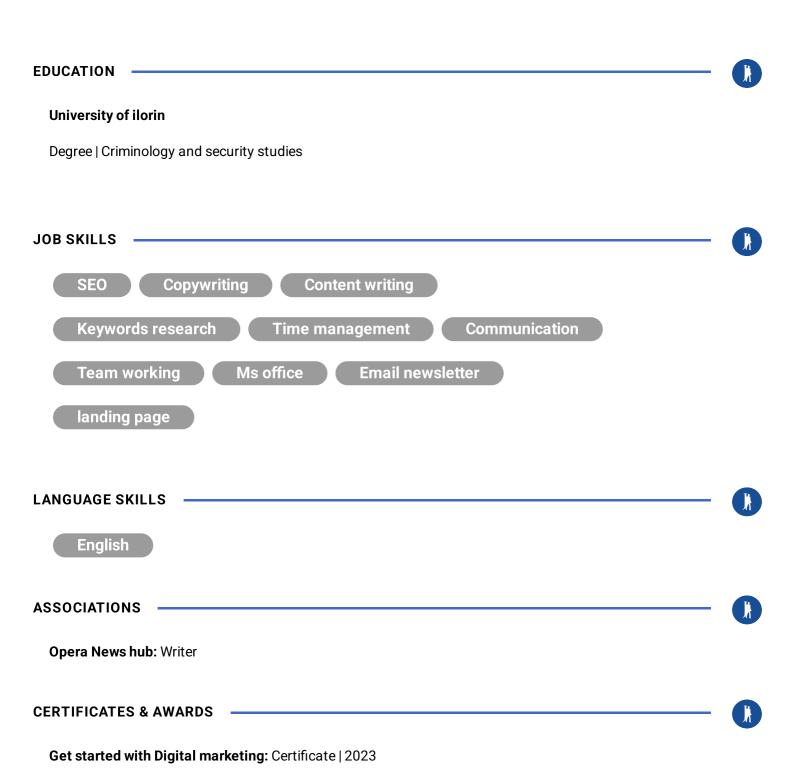
Internship & Graduate | Content Writer Remote, Nigeria

<sup>20</sup>At Oanted 2041, 12 Who te content within the tech and finance industry. My work responsibilities include; researching and writing content, content editing, create graphics for title page, publishing content using WordPress and On page SEO.

## **Opera News Hub**

Mid level | Writer Ibadan , Nigeria 2021-01-17 | 2022-11-20

As a writer for Opera News, I was writing articles in fashion. I was fully in charge of the blogs I put out. I did my research, writing, and editing by myself. Working for Opera News allowed me to think for myself about the type of content that the readers would be interested in.



**Hubspot Academy Content Marketing:** Certificate | 2025 **Jobberman Soft skills training:** Certificate | 2025

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Jobberman's Soft Skills Training is a transformative online program designed to empower individuals with a comprehensive set of non-technical skills crucial for success in today's competitive job market. This dynamic course covers an extensive array of topics, including personal effectiveness and time management, effective communication, teamwork dynamics, emotional intelligence mastery, creativity stimulation, and critical thinking enhancement.

PROJECTS & PORTFOLIO

Portfolio: https://gantechblog.com/author/freemanayoola2gmail-com/

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