
CHARLES AYoola

content writer

Experience: 2 years | **Available:** Immediately | **Location:** Remote (Work From Home)

freemanayoola2@gmail.com |
+2348144224759

ABOUT ME



Over the past few years, I've been building my path in the digital and creative space, mostly through writing, social media, and community building. I started out as a content writer, contributing articles to platforms like Gantech Blog and Opera News Hub, where I covered a range of topics from tech to lifestyle in a way that connects with everyday readers.

I later expanded into social media management and community roles. At Cashout Africa, I managed social media channels and helped grow their brand by educating users on crypto-to-naira conversions. Then came DesignDojo, a UI design platform, where I worked as a community manager—engaging with users, supporting bootcamp participants, and keeping the community active and informed.

Outside of these roles, I've been honing my digital marketing skills, with a focus on content marketing and copywriting. I'm particularly interested in how all of this intersects with entertainment and storytelling. With a background in criminology and business, I bring a unique blend of critical thinking and creativity to every project I touch.

I'm still evolving, but at the core, I'm all about communicating ideas in ways that feel real, engaging, and useful.

WORK EXPERIENCE



Cashout Africa

Mid level | Social media manager and content writer
Remote, Nigeria
2025-02-27 | Currently working here

At Cashout Africa I am in charge of creating content for Instagram and X. I work with a team that includes the market head and graphic designer.

Gantech.com

Internship & Graduate | Content Writer
Remote, Nigeria

2024-09-06 | 2024-12-06

At Carried.com, I wrote content within the tech and finance industry. My work responsibilities include; researching and writing content, content editing, create graphics for title page, publishing content using WordPress and On page SEO.

Opera News Hub

Mid level | Writer

Ibadan , Nigeria

2021-01-17 | 2022-11-20

As a writer for Opera News, I was writing articles in fashion. I was fully in charge of the blogs I put out. I did my research, writing, and editing by myself. Working for Opera News allowed me to think for myself about the type of content that the readers would be interested in.

EDUCATION

University of ilorin

Degree | Criminology and security studies

JOB SKILLS

SEO

Copywriting

Content writing

Keywords research

Time management

Communication

Team working

Ms office

Email newsletter

landing page

LANGUAGE SKILLS

English

ASSOCIATIONS

Opera News hub: Writer

CERTIFICATES & AWARDS

Get started with Digital marketing: Certificate | 2023

Hubspot Academy Content Marketing: Certificate | 2025

Jobberman Soft skills training: Certificate | 2025

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PROJECTS & PORTFOLIO



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